

SUCCESS LEADERSHIP

Reduce the 52% gap in operating income between low and high engagement organizations.

High engagement leaders take their organizations to the top, resulting in increased workforce commitment, greater profits, effective decision making, job satisfaction and reduced turnover.

Use the Power of Engagement Model including practices embraced by successful leaders across the world..

Experience how this high engagement model will transform your organization into one that sparks innovation.

Engagement in Action

Experience high engagement at its best in a team setting designed to address your own leadership challenges in the workplace.

Change originates in creative thought, and the ability to engage in creative thinking or foster it in others is a skill that separates those who lead from those who follow."

"Effective Leaders embody the spirit of creativity. As a result, they use flexibility and adaptive thinking to proactively introduce change and to productively respond to external sources of change. **Creative thinking is the fuel that makes leadership work.**"

Creative Leadership: Skills That Drive Change, Gerard Puccio, Mary Murdock and Marie Mance



More than 20 years of experience building and directing high engagement teams resulting in growth in net income, improved job satisfaction, a vibrant solution-oriented workplace and reduced turnover.

An experienced creativity practitioner, trainer and facilitator:

- Builds effective and innovative teams
- Teaches creative process/problem solving
- Trains leaders in high engagement techniques.
- Leads organizations in the journey to transformative thinking.

Presentations/Consulting include:

American Creativity Association 2010, 2007
Expert to Expert Conference, 2010, 2006
Creative Problem Solving Institute 2008, 2006
International Conference on Creativity in Colleges and Universities, 2000-2006

Indiana Clients: Employment Plus, MoCoTiCo, Options, Ivy Tech Community College, Indiana University, Avenues Reality, Indiana Coalition of Arts, Community Foundation, Middle Way House and Bloomington Area Arts Council.

Completed an MS in Creativity & Change Leadership, in 2005, Center for Studies in Creativity, Buffalo State College, Buffalo, N.Y.



UNLEASH THE POWER OF ENGAGEMENT!

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BETTER IDEAS...BETTER RESULTS

www.successworkonline.com

GET BETTER RESULTS! BECOME A HIGH ENGAGEMENT ORGANIZATION

Seeking better ideas that lead to better results? Consider group facilitations or training sessions that result in greater workforce commitment and increased profits!

Master high engagement tools that transform your employees and organization into a culture of innovation.

You can select from the seminar topics outlined in this brochure or request customized in-house workshops, staff training and strategic planning sessions, or choose a package of offsite retreats.

Call Success Work! today and your organization can maximize workforce engagement using the most recognized and validated method of creative process, the Creative Problem Solving Model. (CPS)

“Ladi Terry has developed and implemented specific leadership courses for our clients within the Bloomington area, and has consistently proven to provide a point of view on effective leadership that is a step above anything else that we’ve seen in the market.

Her approach to performance change is one of identifying gaps and then developing creative and customized methods to change performance through a combination of workshops, activities, and coaching.”

Linda Dausend
Vice President
Aptivate, 2009

IGNITE TEAM SPIRIT

Has the morale of your organization suffered due to layoffs, difficult work environment, internal conflicts, staff turnover or financial stress? Have attitudes suffered? Is energy drained?

Capture this opportunity to renew vitality within your organization, embolden emerging leaders and reignite creativity through high engagement exercises, improvisation, music and group visualization.

COMMITMENT DRIVES PROFITS

LEAP FROM THE GROWING EDGE TO THE CUTTING EDGE!

Are you ready to take your business to the next level? Are you held back by challenges you can’t solve? Are you doing what you have always done and still not getting results?

Breakthrough Thinking, a new way to meet today’s challenges with tomorrow’s solutions, will change the way your organization perceives and overcomes challenges.

In this session, you are invited to tackle current organizational opportunities or challenges. You will learn how to leverage individual and group strengths to achieve successful results.

LEVERAGE CREATIVITY TO MAXIMIZE TEAM PERFORMANCE

Break the barriers to collaboration by:

- Identifying the creative thinking preference of each member of your team.
- Using Four*Sight* Thinking Profile to highlight the problem solving strengths and limitations of your organization.
- Enhancing overall individual and team performance.

ENGAGEMENT LEADS TO COMMITMENT!

Ladi Terry helped to cast a net to catch an array of wonderful, tangible ideas and dreams—in our case, all towards the betterment of an all inclusive community park that serves people from all walks of life, of any age, and all abilities!”

“I am impressed by Ladi Terry’s approach to customizing a plan for our groups to reach goals towards a final product. She has a keen awareness of the tools for communication that a community-centered project require.”

Sophia Travis, Chairperson,
Karst Park Playscape
Steering Committee, 2010